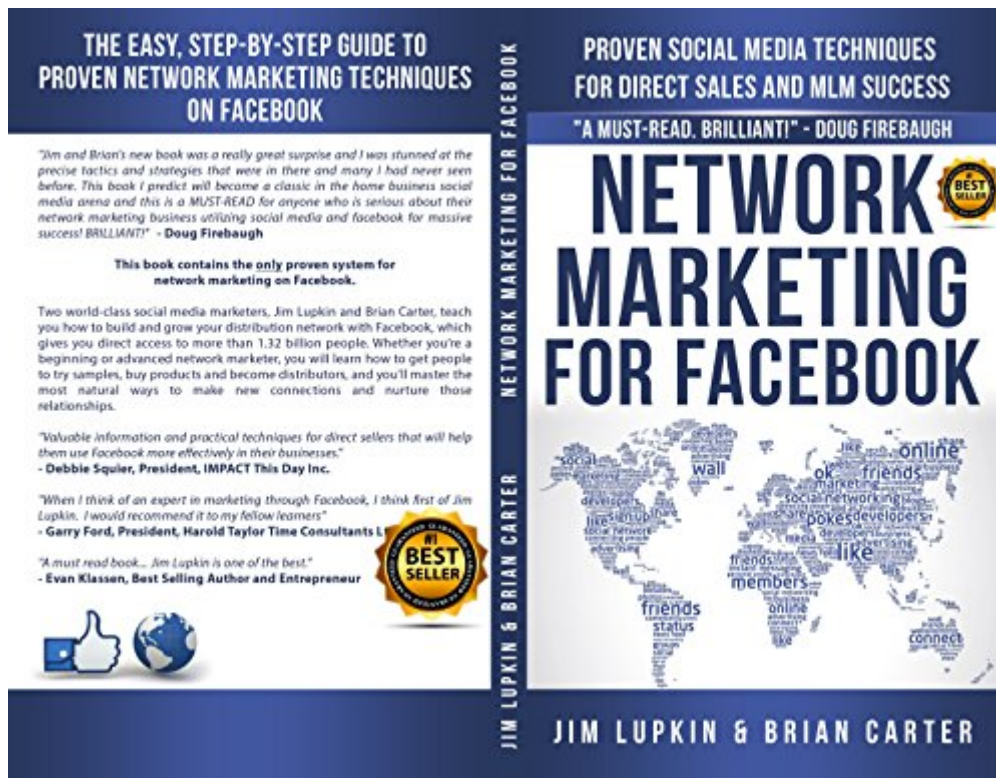


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Network Marketing For Facebook: Proven Social Media Techniques For Direct Sales And MLM Success



Synopsis

Please leave us an honest review after you read the book. We would love to hear how the book impacted your business. NETWORK MARKETING FOR FACEBOOK contains the ONLY proven marketing system for direct sales on Facebook, and the only one created by a successful network marketing distributor. Find an unlimited supply of customers and distributors for your products and business. Make more money with the same or less effort than your current approach. Two world-class social media marketers, Jim Lupkin & Brian Carter teach you how to build and grow your distribution network with Facebook, which gives you direct access to more than 1.32 billion people. As co-author Jim Lupkin says, "I am the customer for this book. I have failed and succeeded as a network-marketing distributor and I used social media to help me succeed. I know what the distributor is going through and because of that I can talk to them in a way that no one else can." Whether you're a beginning or advanced network marketer, you will learn how to get people to try samples, buy products and become distributors, and the most natural ways to make new connections and nurture those relationships. "Jim and Brian's new book was a really great surprise and I was stunned at the precise tactics and strategies that were in there and many I had never seen before. This book I predict will become a classic in the home business social media arena and this is a MUST READ for anyone who is serious about their network marketing business utilizing social media and facebook for massive success! BRILLIANT!" - Doug Firebaugh "Valuable information and practical techniques for direct sellers that will help them use Facebook more effectively in their businesses." - Debbie Squier, President, IMPACT This Day Inc. "When I think of an expert in marketing through Facebook, I think first of Jim Lupkin. I would recommend it to my fellow learners." - Garry Ford, President, Harold Taylor Time Consultants Ltd. "A must read book... Jim Lupkin is one of the best." - Evan Klassen, Best Selling Author and Entrepreneur

What will you gain from reading this book? - You will never run out of people to speak with about your business. - You will be able to build trusted long-term relationships with others that lead to more customers, distributors and referrals. - It won't be easy, yet it won't be hard. Like everything in life, it will be a battle you fight and win from within. Will you commit to our training? Will you be humble and allow us to coach you? Will you be disciplined enough to work until you achieve your financial goal with your network marketing company? If you answered yes to all three questions, then the next success we want to achieve in our journey is YOURS. The book contains 12 chapters to teach you how to network market on Facebook successfully... plus 12 interviews with distributors and owners who earn more than \$100,000 per year in network marketing (and some of them earn more than \$1 million per year). They also believe that Facebook helped them achieve this level of

success. CONTENTS: 1. Our Success Is Now Your Success15 2. Facebook Is Part Of Your Strategy, Not The Whole Strategy26 3. Why You Should Use Facebook32 4. Groups: Support Is Just A Few Clicks Away40 5. What Does Your Facebook Profile Say About You?51 6. Go Public On Facebook59 7. Go Personal On Facebook With Messages66 8. How To Respond When Friends Message Back73 9. How To Turn Customers Into Distributors80 10. Why It's Critical To Stay In Touch With Friends82 11. Grow Your Friends To Grow Your Income88 12. How Birthday Wishes Create Business Success92 Introduction100 Karen Aycock102 Masa Cemazar and Miguel Montero106 Daren Falter116 Doug Firebaugh124 Carol and Garry Ford132 Kathy Humpherys137 Kim Klaver145 Dorina Lanza153 Jill McCarthy160 Jason L. Scott, 1st164 Michael Stotts170 Kirby

Book Information

File Size: 1411 KB

Print Length: 188 pages

Simultaneous Device Usage: Unlimited

Publisher: Social Media Direct Sales (November 18, 2014)

Publication Date: November 18, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00PTQ6DNI

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #29,991 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #7

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Customer Reviews

I heard Jim Lupkin on an interview and was impressed enough to buy the book right away. I read through quickly and very much appreciated the simple and sensible steps. Jim's focus on using

Facebook to build and deepen relationships is absolutely in line with how I want to generate business. The title is "Network Marketing for Facebook" but it's really more aptly called Relationship Marketing. I immediately used Jim's suggestion for birthday greetings and within a few days had "chatted" with friends I hadn't seen in 30 years. That wouldn't happen if I just did the standard greeting on the wall. Although my particular industry isn't represented, I found the industry-specific examples very helpful and adaptable. The interviews were interesting with some inspiring nuggets. I hope Jim does some additional books tackling the other Social Media platforms in such a clear and helpful format.

I love this book from the perspective of a newbie on marketing via social media (Facebook); it was a very easy read. It has things that I already knew; however, it provided some additional new information (for me) on how to appropriately marketing on Facebook to prevent inappropriate spamming, etc. I am usually an audible type; however, I did purchase this one for the Kindle version. This allows me to go back to my highlighted points and share my learned knowledge as value to my team. I really wish a lot of newbies would read and a lot of the network marketing leaders, would share this short book with their team. This book informs on how to appropriately post about your story (business/product experience), and how to respond, message, and follow-up without seem so "salesy." Personally, I like the book.

I've always considered myself pretty Facebook savvy but I learned all kind of new information from this book! It's a good one for those looking to build their business online and extend their social media presence! I also recommend that this book be read, and then Reread as there is really so much information packed in there! It's easy to miss some things on the first read through!

This is one of the most helpful books that I have read on Network Marketing. It is easy to read and walks you through real life events while giving you tips to see things through. Definitely a must read and must have. If you have not read this book yet or if you are sitting on the fence as to whether or not you should pick it up, I would say - get off the fence and start reading because you will be glad you did... I know I am. Thanks Jim, what a Great and useful read. Rosena E. Colquitt - Flynn

As long as you can find one nugget of information to make you a better marketer, then it was worth it.

This book feel like it was written for absolute facebook beginners. It's kind of repetitive and overly explains things. For someone just starting out it would be ok but I had to skim over so much since it was repetitive or basic.

I finished the first half of this book and have already learned so I much! I also learned that I've already made several mistakes, but that I can turn those into successes quite easily!! This is a must read if you want to be successful in building your business.

Anyone considering or actively involved in the Network Marketing arena should get this book. It's an easy read and provides easy to understand step-by-step suggestions on how to use Facebook to grow your network marketing business. Full of up-to-date, usable tips to enhance your business.

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